

# 8.0 IMPLEMENTATION



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### 8.1 Introduction

**8.1.1** This section of the Management Plan includes the Action Programme which is a programme of work which has evolved from the previous sections of the Plan. The Programme notes what is to be done and what methods will be used; for instance through preparing or implementing a plan or strategy. The Programme also notes what organisation or partnership will be responsible for the preparation or implementation, including a time scale for the completion of each action. Through including a time scale the success of the programme can be measured through prompt completion of work and realisation of aims and objectives.

### 8.2 Achieving the Action Programme

**8.2.1** Implementing the Action Programme depends on the co-operation and commitment of various agencies and organisations to the Llŷn AONB. It is possible that unexpected circumstances will mean that some aspects of the Programme may not be realised and there may be delays in completing some activities for a variety of reasons.

**8.2.2** Adequate resources and funding are one of the main requirements to implementing the Plan. Gwynedd Council and the Countryside Council for Wales are committed to a core service for the AONB due to responsibilities under the Countryside and Right of Way Act however financial contributions may change. The Countryside and Access Unit has a central role in implementing and coordinating the Action Programme. It is therefore important to secure a Unit that has adequate resources in terms of staff and finances. An integral part of the AONB service will be to seek and secure additional funding to help implement parts of the Action Programme.

**8.2.3** A number of financial support schemes that operate in Llŷn could be suitable to support environmental, economic and social activities in the area. It is important to be aware of the opportunities created by these grants - they can provide the opportunity to improve and maintain the environment, the economy and facilities within the community.

**8.2.4** The most obvious financial funds available for environmental, economic and social improvements within the AONB are the Sustainable Development Fund which is specifically for AONB related projects, Communities First (relevant to a part of the area), Objective 1 and various grants by Gwynedd Council, Mantell Gwynedd and the Welsh Development Agency. The table below lists Organisations which offer environmental, social or economic grants within the AONB:

European Union	The Community Fund
National Assembly for Wales	Sports Council for Wales
Gwynedd Council	BT
Welsh Language Board	Esmee Fairbairn
Welsh Arts Council	Lloyds TSB Foundation for England and Wales
Welsh Development Agency	Sportsmatch
Countryside Council for Wales	Millennium Stadium Charitable Trust
The National Lottery	Awards Un Ltd
Mantell Gwynedd	Foundation for Sports and the Arts
Cymad	J. Paul Getty Charitable Trust
Wales Tourist Board	The Yapp Charitable Trust
Forestry Commission	James Pantyfedwen Foundation
CADW	Carnegie UK Trust
Wales Voluntary Council	

### 8.3 Action Programme

**8.3.1** The following pages show the full Action Programme for the draft Management Plan.

## Awareness and understanding

OBJECTIVES	ACTIONS	PARTNER (S)	TIMESCALE
AY 1: Raise general awareness and understanding of the AONB, the special qualities and actions among local people, children and tourists during the Plan period.	Publish final Management Plan and hold official launch.	AONB Unit Joint Advisory Committee Countryside Council for Wales	2005
	Work together with other organisations to prepare and publish posters to raise awareness.	Natur Gwynedd Countryside and Access Dept.	2005
	Prepare various press reports relevant to the Llŷn AONB and the Sustainable Development Fund.	AONB Unit Local access forum	Continuous
	Implement specific elements of the Llŷn Interpretation Strategy, dependent on priorities and resources e.g. touring show, AV project, annual campaign and resident artists.	AONB Unit Planning and Transp. Service	2005-2009
	Hold awareness raising sessions with members of Council staff and councillors.	AONB Unit Planning and Transp. Service Gwynedd Environment Forum	2005-06
	Arrange activities to celebrate the 50th anniversary of the Llŷn AONB designation.	AONB Unit Planning and Transp. Service Countryside Council for Wales Gwynedd Environment Forum	2006
	Attend local events and shows with information regarding the AONB and the Sustainable Development Fund.	AONB Unit	Continuous
AY 2: Convey information and messages about the AONB and current projects during the Plan period.	Prepare and publish an annual newspaper with information on national and local issues including the Sustainable Development Fund.	AONB Unit Planning and Transp. Service Economy and Regen. Service Local access forum	2005-09
	Ensure the Llŷn AONB website is updated regularly.	AONB Unit	Continuous
	Establish a Llŷn Interpretation Forum if sufficient support and resources are made available to discuss and disseminate information on effective interpretation.	AONB Unit Natur Gwynedd Gwynedd Council – various services Countryside Council for Wales National Trust	2006
AY 3: Raise awareness and improve the understanding of the AONB and the special qualities amongst Section 85 Operators (Countryside and Rights of Way Act) and other bodies that operate in the AONB.	Send a copy of the adopted Management Plan and information leaflets and a letter to remind relevant authorities of their responsibilities regarding the AONB.	AONB Unit	2005
	Distribute information on the AONB and best practice to the relevant authorities (Section 85) and other operators within the AONB e.g. mobile phone companies.	AONB Unit	2005-2009
	Meet with CCW to discuss the findings of the LANDMAP study regarding an extension to the AONB boundary.	AONB Unit Countryside Council for Wales	2005
AY 4: Collect information about different characteristics, specifically for the AONB, during the Plan period.	Decide on priorities, establish collation methods, collect information at specific periods.	AONB Unit	2005-09
	Work in partnership with other Protected Landscapes Authorities to improve understanding and discuss methods of collecting information on various issues.	AONB Unit Other AONBs in Wales Snowdonia National Park	Continuous
	Create a database of information on various features including paths, culture, historical remains etc. for individual communities.	AONB Unit Community councils	2009

## Landscape and coast

OBJECTIVES	ACTIONS	PARTNER (S)	TIMESCALE
AA 1: Ensure that recognized geological and geomorphological sites are in a satisfactory condition, by adopting management plans during the Plan period.	Prepare and adopt SSSI Management Plan (geological sites).	<b>Countryside Council for Wales</b> Landowners and managers	2006
	Prepare and adopt Management Plans for Regionally Important Geological and Geomorphological Sites (RIGS)	<b>Gwynedd RIGS Group</b> Countryside Council for Wales Landowners and managers	2007
AA 2: Raise public awareness and appreciation of the variety of the area's geological and geomorphological forms during the Plan period.	Include information in publications and on the website.	<b>AONB Unit</b> Countryside Council for Wales Gwynedd RIGS Group	Continuous
AA 3: Establish a method and assess changes in the visual landscape and coast during the Management Plan period.	Collect old photographs of various places and areas in the AONB to assess change.	<b>AONB Unit</b>	2006
	Research into a system to measure visual change, establish a monitoring system to assess changes through photos, carry out first study, record visual information.	<b>AONB Unit</b> Sustainable Gwynedd	2007
AA 4: Assess the contribution of agro-environment schemes in sustaining and managing the traditional farming landscape by gathering information during 2005-06.	Find out the present area covered by agri-environment schemes, investigate the success of schemes. Highlight the contribution of agri-environment schemes and the benefits to the AONB through the Agricultural Unions.	<b>AONB Unit</b> Agricultural Unions – NFU, FUW, Young Farmers Fed, Country Land and Business Assoc., Farming Connect	2005-06
AA 5: Assess every planning application within and close to the AONB, with the AONB officer or the Joint Committee submitting comments (if it is damaging to the special qualities of the AONB).	Develop a system to assess planning applications within the AONB. An assessment of conclusions and/or the Joint Committee's comments to be included in the planning reports.	<b>AONB Unit</b> Planning and Transp. Service	2006 onwards
AA 6: Provide guidance on building and design matters within Llŷn AONB during the Plan period.	Collect information and present a case to the Planning and Transport Service, Gwynedd Council to produce design guides on: New Buildings, Conversions and Extensions Caravans and Tents Agricultural Structures and Buildings New Roads and Road Improvements Telecommunications (Phone masts)	<b>AONB Unit</b> Planning and Transp. Service Consultancy Service Local architects Caravan park operators Landowners and managers Agricultural unions Telecommunication operators	2005-09
AA 7: Inform telecommunications companies of the responsibility to limit the effect of all new and existing developments for the benefit of the landscape of the AONB.	Write to companies and relevant agents to remind them of their responsibilities under Section 85 of the 2000 CROW Act.	<b>AONB Unit</b> Section 85 Companies (2000 Act)	2005
	Research and discuss possibility of undergrounding electricity and phone cables.	<b>AONB Unit</b> Planning and Transp. Service MANWEB BT	2006
AA 8: Provide guidance to caravan and camping site owners and operators on how to reduce the effect of caravans and tents on the landscape and/or coast of the AONB .	Collect information and set-up data base on prominent developments within the AONB that would benefit from landscape scheme.	<b>AONB Unit</b> Countryside and Access Dept.	2006
	Prepare booklet for site managers to promote awareness of the problems caused and the possible steps that could be enforced.	<b>AONB Unit</b> Planning and Transp. Service	2007
	Contact the Caravan Club to encourage site managers to keep to the conditions.	<b>AONB Unit</b> Planning and Transp. Service The Caravan Club Camping and Caravanning Club	2005

<b>OBJECTIVES</b>	<b>ACTIONS</b>	<b>PARTNER (S)</b>	<b>TIMESCALE</b>
<b>AA 9: Assess the existing management and controls on caravans within the AONB and the need for increased protection for some sensitive sites.</b>	Assess the existing arrangements to record site usage levels and breach of conditions. Consider the possibility of placing additional control on areas under significant pressure from caravan developments.	<b>AONB Unit</b> Planning and Transp. Service Site owners and managers	2006-07
<b>AA 10: Carry out a review of signs and advertisements placed on highway verges and of road markings, and raise awareness of the conclusions amongst relevant individuals, Companies and Authorities.</b>	Carry out a study of signs and advertisements on roadsides and markings to slow/control traffic within the AONB. Report to Highways and Municipals Service, Gwynedd Council.	<b>AONB Unit</b> Planning and Transp. Service	2006
<b>AA 11: Carry out a review of untidy sites and buildings which have a negative effect on the AONB and raise awareness of the conclusions among relevant individuals, Companies and Authorities.</b>	Carry out research/ study of untidy sites within the AONB, specifically the sites which have been highlighted in the Llŷn AONB Settlement Character and Conservation Area Appraisal Study (2003) and LANDMAP (1999).	<b>AONB Unit</b> Planning and Transp. Service	2005-06
	Conduct campaign to promote awareness through establishing ownership, writing to owners and presenting articles to the press.	<b>AONB Unit</b> Planning and Transp. Service	2006-08
	Assess the effectiveness and location of the community skip service in the AONB, Nefyn specifically, due to environmental factors and research other methods of collecting domestic waste.	<b>AONB Unit</b> Highways and Munic. Service	2005-06

## Tranquillity and purity

OBJECTIVES	ACTIONS	PARTNER (S)	TIMESCALE
AP 1: Gather comprehensive information on polluted and derelict sites in the AONB by 2007.	Collect information on polluted and derelict sites from various bodies, record information on database and produce a written analysis.	<b>Admin. and Public Protection Service</b> Sustainable Gwynedd AONB Unit Keep Wales Tidy Welsh Water Environment Agency	2007
AP 2: Gather information annually on the quality of the air, water, seawater and soil in the AONB.	Establish procedures to measure air standards in the AONB. Collect information.	<b>AONB Unit</b> Admin. and Public Protection Service Environment Agency	2007 onwards
	Establish method of assessing soil standard, collect samples, record information on a database and a written analysis.	<b>Admin. and Public Protection Service</b> AONB Unit	2007 onwards
AP 3: Provide guidance and raise awareness of litter disposal and dog fouling in public places and along beaches and the coast.	Include reports in the press on the damage caused by illegal tipping and the possible fines.	<b>AONB Unit</b> Admin. and Public Protection Service Sustainable Gwynedd Keep Wales Tidy	2006
	Co-organise events and campaigns to raise awareness at specific times.	<b>Countryside and Access Dept.</b> Admin. and Public Protection Service Keep Wales Tidy Environment Agency Surfers Against Sewage	2005-09
	Place information on illegal tipping on the Environment Agency database system ("Flycapture").	<b>Admin. and Public Protection Service</b> Countryside and Access Dept.	Continuous
AP 4: Research improving the links between the different means of travel including buses, cycling and walking, to reduce the dependence on private cars	Undertake a Local Transport Study. Verify objectives and attain the Integrated Transport Plan targets.	<b>AONB Unit</b> Planning and Transp. Service	2006-07
AP 5: Raise awareness of the importance and opportunities of the Cambrian Railway as a means of travelling to the area.	Contact relevant bodies and officers to relay message and discuss possible actions.	<b>AONB Joint Advisory Committee</b> Countryside and Access Dept.	2006
AP 6: Raise awareness of the public transport service and its benefits for the environment of the AONB.	Prepare leaflet to promote awareness of the transport network as a sustainable methods of travelling within an AONB and prepare press releases for the press and local tourist brochures.	<b>Planning and Transp. Service</b> Countryside and Access Dept. AONB Joint Advisory Committee	2006
AP 7: Measure the area's atmosphere of tranquillity and quiet by having regular reviews to measure change.	Establish a review method, appoint advisers, and publish results of the Llŷn AONB Tranquillity Survey.	<b>AONB Unit</b> Planning and Transp. Service Countryside Council for Wales	2006
AP 8: Identify developments which would increase the levels of noise and light in the AONB and provide guidance for developers.	Research possibility of preparing a guide to developers on light and noise pollution, collect best practice and report to the AONB Joint Committee.	<b>Planning and Transp. Service</b> Countryside and Access Dept.	2008
	Write to the Air Force making a case to limit low flying and noisy aircraft above the area.	<b>AONB Joint Advisory Committee</b>	2005

## Wildlife

OBJECTIVES	ACTIONS	PARTNER (S)	TIMESCALE
AB 1: Obtain comprehensive information on the extent and condition of the key habitats in the area during the Plan period.	Establish a review method, collect information on extent and condition of key habitats in the area and record information on a database.	Natur Gwynedd RSPB North Wales Wildlife Trust	2005-09
AB 2: Raise awareness amongst local people and visitors of the wildlife of the area.	Prepare interpretation material on key species on the Llŷn AONB website and through articles to the press.	AONB Unit Natur Gwynedd Countryside Council for Wales RSPB	2005-09
AB 3: Ensure parts of key habitats in the area are managed and that they are in an acceptable condition according to the standards of the Countryside Council for Wales.	Contribute to ensuring Management Plans for the Sites of Special Scientific Interest (habitat based).	Countryside Council for Wales Natur Gwynedd Countryside and Access Dept.	2006
	Prepare management and action plans for key habitats in the area (Gwynedd Biodiversity Action Plan).	Natur Gwynedd Countryside Council for Wales Countryside and Access Dept.	2007
AB 4: Co-operate on the project "Cadw'r Lliw yn Llŷn" to improve the condition and management of some of the heathlands of Llŷn in addition to improving access and raising awareness.	Implement Llŷn Heathland Project - Cadw'r Lliw yn Llŷn to include improvement and restoration work, improving access and raising awareness eg via interpretation materials and web site.	CYMAD + Partners including : Countryside Council for Wales Landowners and managers AONB Unit	2004-2007
AB 5: Ensure better management of woodlands in Llŷn by obtaining agreements with managers and owners during the Plan period.	Prepare Woodland Management Plan on the basis of conclusions of reports such as LANDMAP.	Coed Cymru Countryside and Access Dept. Forestry Commission	2005-09
AB 6: Raise awareness amongst farmers and fishermen of habitats and species and ways in which they can be maintained and protected.	Prepare and publish guidelines on fishing and agricultural practices that benefit Llŷn's key habitats and species.	Natur Gwynedd Countryside and Access Dept. Agricultural Unions Llŷn Fishing Association MENTERRA	2007
AB 7: Ensure that a conservation road verge maintenance scheme is agreed and implemented.	Ensure that Gwynedd Council's Highways Maintenance Programme takes this matter into consideration. Review current information leaflets and update if necessary.	Highways and Munic. Service Countryside and Access Dept.	2006 onwards
AB 8: Gather information on the extent and condition of the key species of Llŷn AONB during the Plan period.	Set up a review system, collect information on the extent and condition of key species in the area, record information on database.	Natur Gwynedd Countryside and Access Dept. Countryside Council for Wales	2008
AB 9: Protect and preserve key species as defined, by implementing the Natur Gwynedd Biodiversity Plan during the Plan period.	Implement relevant sections of Natur Gwynedd's Biodiversity Plan.	Natur Gwynedd Countryside and Access Dept. Countryside Council for Wales	2005-09

## Historic environment

OBJECTIVES	ACTIONS	PARTNER (S)	TIMESCALE
AH 1: Gather full information about the condition of the area's Scheduled Ancient Monuments and significant archaeological remains during the Plan period.	Set up procedures for receiving and collecting information on the condition of the main Scheduled Ancient Monuments and defined historic remains within the AONB e.g. cromlechi and standing stones.	Planning and Transp. Service Cadw Gwynedd Archaeological Trust Gwynedd Archives	2006   2007
AH 2: Gather information about the traditional field patterns and change over time in the AONB by assessing historical maps.	Collect historic maps of the area which show boundaries at different periods of time, prepare a report on findings and conclusions over time.	AONB Unit Gwynedd Archives	2006-07
AH 3: Gather information about the extent and condition of traditional boundaries namely stone walls, hedgerows and "cloddiau" during the Plan period.	Research study into the length and condition of traditional field boundaries within the Llŷn AONB.	Countryside and Access Dept. Natur Gwynedd Countryside Council for Wales	2008
AH 4: Provide guidance on restoring hedgerows, stone walls and "cloddiau" to landowners, land managers, workers and contractors.	Collect information and best practice and publish guidelines on restoring traditional boundaries – including information on different methods, grants and contractors.	Countryside and Access Dept. Countryside Council for Wales Agricultural Unions National Trust	2006
AH 5: Ensure that important hedgerows within the AONB are not lost or damaged and research the possibility of establishing a method of safeguarding stone walls.	Establish a system to assess applications to remove hedgerows as defined in the Hedgerow Regulations if they make an important contribution to an area's character.	Planning and Transp. Service Countryside and Access Dept.	2006
	Meet with CCW and Gwynedd Archeological Trust to discuss possibility of a system to safeguard "cloddiau" and stone walls.	Countryside and Access Dept. Gwynedd Archaeological Trust Countryside Council for Wales	2005
AH 6: Record information regarding wells and the condition of wells in the AONB.	Assess the findings of the research project into the background, ownership and condition of the area's wells.	AONB Unit Cymdeithas Ffynhonnau Cymru	2005-07
AH 7: Ensure improvements are made to specific wells in accordance with the recommendations of the wells project during the Plan period.	Secure restoration of wells within the AONB in accordance with the recommendations of the research project.	AONB Unit Landowners and managers	2006-07
AH 8: Gather information and have projects to restore historic transport structures in the AONB such as milestones and road signs during the Plan period.	Collect information through the Community Council on structures such as bridges and milestones.	AONB Unit Community councils Cadw	2005-7
AH 9: Develop a project to restore traditional milestones and road signs during the Plan period.	Undertake pilot projects and develop a programme of further improvements.	AONB Unit Highways and Munic. Service Community councils	2007-8
AH 10: Gather information about the location and condition of the remains of traditional industries in the AONB.	Commission a research project on remains and their condition.	AONB Unit Community councils Nant Gwrtheyrn Centre	2007-8
AH 11: Ensure that specific industrial remains are tidied and improved during the life of the plan.	Develop and implement a programme of improvements and tidying up with interpretation for key sites (based on project).	Countryside and Access Dept. Planning and Transp. Service	2008
AH 12: Maintain and manage historic gardens effectively by means of plans agreed with the owner and relevant bodies.	Contact owners, arrange meetings, and prepare management plans.	AONB Unit Landowners and managers Countryside Council for Wales Welsh Historic Gardens Trust	2006-07
AH 13: Provide guidance on developing projects concerned with the historic environment of the area for local schools.	Prepare information package on conducting local history projects and distribute to schools and various groups such as Merched y Wawr. Publish articles to raise awareness.	AONB Unit Gwynedd Archives	2006-09
AH 14: Raise awareness of various aspects of the historical environment during the Plan period.	Design, produce and set up interpretation material for a number of features – archaeological remains, wells, industrial remains etc.	AONB Unit Gwynedd Archaeological Trust	2005-06
	Include information on the historical environment on the Llŷn AONB website.	AONB Unit Gwynedd Archaeological Trust	

## Traditional buildings

OBJECTIVES	ACTIONS	PARTNER (S)	TIMESCALE
AT 1: Gather information about the condition of Listed Buildings by reviewing their condition at specific times during the Plan period.	Set up a method of surveying the condition of Listed Buildings and Structures in the area.	Planning and Transp. Service Cadw	2008
AT 2: Provide guidelines and guidance on maintaining, restoring and making new use of the area's historic and traditional buildings.	Collect information and best practice; publish design guidelines for historical buildings in the Llŷn AONB.	AONB Unit Planning and Transp. Service Cadw	2006
AT 3: Record information about the condition of the area's villages and Conservation Areas at specific times during the Plan period.	Update the Llŷn AONB Settlement Character and Conservation Area Appraisal Study (2003).	Planning and Transp. Service AONB Unit Cadw	2008-09
AT 4: Ensure that Conservation Area protection is given to new areas that merit the designation and that changes are made to the boundaries of the present Conservation Areas.	Designate Llanbedrog Conservation Area (upper part of original village). Based on Report recommendations.	Planning and Transp. Service	2005
	Designate extension to the following Conservation Areas: Nefyn, Porthdinllaen, Trefor, and Llanaelhaearn. Based on Review recommendations.	Planning and Transp. Service	2005
AT 5: Co-operate in drawing up Conservation Area Improvement Plans for the relevant areas in the AONB.	Prepare improvements plans for Conservation Areas within the Llŷn AONB.	Planning and Transp. Service AONB Unit	2006-08
AT 6: Inform owners of property within a Conservation Area in Llŷn AONB of the importance and implications of the designation and provide information about guidelines and financial assistance.	Distribute information and advice leaflets to property owners in Conservation Areas.	Planning and Transp. Service AONB Unit	2006
AT 7: Place additional control on developments within specific Conservation Areas to prevent damaging developments.	Apply Article Section 4 Order of the Planning Act on Conservation Areas: Llangian, Llaniestyn, Llanengan, Trefor, Llanaelhaearn, and Clynog. Based on Report recommendations.	Planning and Transp. Service	2006-7

## Culture and community

OBJECTIVES	ACTIONS	PARTNER (S)	TIMESCALE
AD 1: Gather and record important cultural and historic information about different aspects of the area during the Plan period.	Record information from the coastal project on a CD, distribute CD locally and arrange publicity. Develop the project so as to gather information for the whole AONB coast.	AONB Unit Planning and Transp. Service	2005-06
	Undertake initial research of field names, consider extent of work on wells and financial sources, appoint consultant to carry out the work.	AONB Unit Planning and Transp. Service Landowners and managers	2007
	Liaise with relevant agencies to discuss the matter and prepare a report on findings as a basis for action.	AONB Unit Nant Gwrtheyrn Centre Cyfeillion Llŷn Mantell Gwynedd	2006

<b>OBJECTIVES</b>	<b>ACTIONS</b>	<b>PARTNER (S)</b>	<b>TIMESCALE</b>
AD 2: Raise awareness of the area's special Welsh culture during the Plan period.	Correspond with representatives of local literary and cultural clubs to discuss actions: Clwb Daron, Clwb y Foel Gron, Clwb yr Eifl, Clwb y Bont, Cymdeithas Cylch yr Eifl, Cymdeithas Hanes (Trefor), Cylch Llenyddol Llŷn, Cyfeillion Llŷn.	<b>AONB Unit</b> Lifelong Learning Services Nant Gwrtheyrn Centre Cyfeillion Llŷn Local clubs and societies	2006
	Include general information on the area's history and culture on the Llŷn AONB website and prepare press reports.	<b>AONB Unit</b> Literary and cultural clubs	2005-09
	Support the efforts of Grŵp Treftadaeth Llanengan to establish a museum to record the area's history and heritage.	<b>AONB Unit</b>	2005
	Contact the Trustees of the Llŷn Maritime Museum to support its efforts to raise awareness of the area's maritime heritage and offer assistance with its improvement programme.	<b>AONB Unit</b>	2005
AD 3: Provide guidance on how to develop local projects that contribute to or are part of the traditional Welsh culture of the area.	Prepare information package to provide guidance on cultural projects and grants that are available for such projects.	<b>AONB Unit</b> Economic and Regen. Service Lifelong Learning Service Nant Gwrtheyrn Centre Cyfeillion Llŷn	2006
AD 4: Raise awareness and attempt to gain the agreement of local estate agents to emphasize the importance of maintaining the area's original house names.	Contact local estate agents and try and secure their agreement to include a statement regarding keeping traditional house names in sales literature.	<b>AONB Joint Committee</b> Local estate agents Menter Iaith Gwynedd Cyfeillion Llŷn	2006
AD 5: Raise awareness of the importance of the language and local culture on signs and the grants available towards bilingual signs.	Prepare and distribute an information package to all applying for planning permission for signage in Llŷn drawing attention to the importance of the language and the local culture.	<b>AONB Joint Committee</b> Menter Iaith Gwynedd Cyfeillion Llŷn	2007
AD 6: Support initiatives to teach Welsh to adults by a recognition of their contribution, in relevant publications during the Plan period.	Ensure the Welsh language is given a high priority in publications and information material regarding the Llŷn AONB and support language learning initiatives.	<b>AONB Unit</b>	Continuous
AD 7: Contribute to the development of Affordable Housing Guidelines for Gwynedd.	Submit comments on the draft Strategy and on possible development sites for affordable housing.	<b>AONB Unit</b>	2005 onwards
AD 8: Research trends and the impact of second homes in the area during the Plan period.	Undertake research work on the number and impact of second homes in the area.	<b>AONB Unit</b> Planning and Transp. Service AONB Joint Advisory Committee	2006-07
	Write to the Assembly drawing attention to the findings of the research study on second homes.	<b>AONB Joint Advisory Committee</b>	2007
AD 9: Gather and record information about community services and facilities and public transport during the Plan period.	Undertake survey of services and facilities such as schools, shops, Post Offices, and village halls/centres, libraries and public transport. Set up a survey system and collect information and record on a database.	<b>Planning and Transp. Service</b> Economic and Regen. Service AONB Joint Committee Communities First	2006, 2008
AD 10: Support initiatives to assist communities (Communities First) by various methods during the Plan period.	A statement of support, work in partnership on projects and acknowledge the contribution made in relevant publications.	<b>AONB Unit</b>	2005-09
AD 11: Raise awareness of the opportunities of local community initiatives as a means of supporting and providing facilities.	Collect information on best practice, draw up Best Practice guidelines and distribute locally produce information leaflets and hold events to promote awareness.	<b>Economic and Regen. Service</b> AONB Unit Communities First	2006

## Access and enjoyment

OBJECTIVES	ACTIONS	PARTNER (S)	TIMESCALE
AM 1: Gather and record information on the condition, signing and ease of use of the area's most important public rights of way.	Carry out research on the extent and condition of public rights of way, record information, publish results.	Countryside and Access Dept. Countryside Council for Wales	2005-06
	Collect information on provisions for the different types of users, particularly for disabled users in the AONB.	AONB Unit Local access forum The Ramblers	2006-07
AM 2: Develop a programme of maintaining all public rights of way, improving their condition and correct signage.	Adopt and publish a Public Rights of Way Improvement Plan and its implementation.	Countryside and Access Dept. Local access forum Landowners, Land managers and Agricultural Unions	2007
	Improve condition of coastal footpaths through Llŷn Coastal Path project. Launch and promote the Path.	Countryside and Access Dept.	2005-06
AM 3: Establish what additional links would improve the network of local paths, by discussion with relevant bodies and officers.	Research the needs for new links and create agreements with landowners.	Countryside and Access Dept. Local access forum	Continuous
AM 4: Co-operate to improve access opportunities for the disabled on the rights of way network at specific sites in the AONB during the Plan period.	Develop a work programme to improve provisions in specific areas.	Countryside and Access Dept. Local access forum Disability Wales	2007-08
AM 5: Carry out a study into the requirements and provision for horse riding during the Plan period.	Collect information on the area's bridle paths and the requirements of the activity in the area. Consider steps to undertake improvements.	Countryside and Access Dept. Lifelong Learning Service	2006
AM 6: Ensure that land with public access becomes public in accordance with the requirements of the Countryside and Rights of Way Act 2000, during 2005.	Establish and map land with public access following the Act 2000. Launch the new rights locally.	Countryside Council for Wales Countryside and Access Dept. Local access forum	2005
AM 7: Protect common land by opposing applications to de-register during the Plan period.	Refuse applications to de-register common land.	Planning and Transp. Service	Continuous
AM 8: Undertake an assessment of parking facilities and cycling opportunities in the villages of the AONB.	Assess the present provisions and levels of use; prepare a work programme for improvements.	Highways and Munic. Service AONB Unit	2006
AM 9: Identify sites which are under pressure and develop a management plan for busy areas/attractions in the AONB.	Research methods of assessing visitor pressure, undertake research and prepare a programme of work for specific areas.	AONB Unit Community councils Sustainable Gwynedd	2007-08
AM 10: Co-operate to ensure that a number of beaches in the AONB gain awards for their standard.	Apply for the flag awards annually; ensure that the requirements of these designations are met.	Lifelong Learning Service Planning and Transp. Service Keep Wales Tidy	Continuous
AM 11: Research into problems with coastal activities and conflict between users and the possibility of developing a control system/code of practice.	Research methods of solving conflicts and problems by activities such as speed boats, sailing, personal water craft, swimmers, people and children on beaches.	Lifelong Learning Service Countryside and Access Dept. North Wales Water Sports Wales Tourist Board	2007

## The economy

OBJECTIVES	ACTIONS	PARTNER (S)	TIMESCALE
AE 1: Provide guidance on agricultural diversification initiatives and the planning system.	Collate information, publish guidelines on agricultural diversification including information on possible new ventures and planning policies and regulations and distribute locally.	Planning and Transp. Service Economic and Regen. Service Agricultural Unions Welsh Development Agency	2007
AE 2: Support innovative schemes in agriculture, such as MENTERRA, by recognizing their environmental, economic and social contribution.	Acknowledge the contribution of environmental, economic and social relevant schemes in the Management Plan and other publications.	AONB Unit	2005 onwards

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AE 3: Research methods of promoting rural skills as a means of supporting and retaining traditional features.	Collect information and publish a report on the possibility of developing a rural conservation skills venture.	Economic and Regen. Service AONB Unit	2007-08
AE 4: Research the economic opportunities for processing and marketing local produce and goods for local markets, the local tourist industry and external markets	Collect information, prepare report on the possibly of branding locally. Collect information and publish information about local goods and produce.	Economic and Regen. Service AONB Unit Gwynedd Produce Cymad, MENTERRA	2006
	Research the possibility of developing a venture to process, distribute and promote the produce in the local market and supermarkets and on the internet. Publish reports.	Economic and Regen. Service AONB Unit Gwynedd Produce Cymad MENTERRA	2008
AE 5: Co-ordinate the preparation of a report on improvements to facilities for marine activities on a scale and in a way which is compatible with the area.	Design and publish a strategy to help benefit the maritime industry in the area including diversification of maritime industries, establish a brand for sailing, improve moorings and other boating facilities and promote awareness of the area's maritime heritage.	Economic and Regen. Service Planning and Transp. Service AONB Unit Pwllheli/ Llŷn Partnership Welsh Development Agency Wales Tourist Board BIC Eryri, Interreg	2007-08
AE 6: Co-ordinate the preparation of an assessment of the area's capacity to deal with the tourist industry and growth in different activities.	Initial research, collate good practice, secure partners and the necessary resources, commission study.	Planning and Transp. Service Economic and Regen. Service AONB Unit Sustainable Gwynedd	2006-07
AE 7: Co-operate to research the possibility of adopting Integrated Quality Management for the tourist industry in the area to improve resources and create environmental, economic and community benefit.	Arrange meetings with relevant Sections of Gwynedd Council, relevant bodies and the WTB to discuss and consider Intergrated Quality Management.	AONB Unit Gwynedd Council Wales Tourist Board	2006
AE 8: Co-operate in the preparation of a Sustainable Tourism Strategy for Llŷn and the AONB during the Plan period.	Revise Gwynedd Tourism Strategy; suggest changes with regards to sustainability if required. Publish Gwynedd Tourism Strategy.	Economic and Regen. Service Planning and Transp. Service AONB Unit	2005
	Prepare a Sustainable Tourism Strategy specifically for the Llŷn AONB with particular attention to green and sustainable issues and cultural tourism.	AONB Unit Economic and Regen. Service Planning and Transp. Service AONB Joint Advisory Committee Sustainable Gwynedd	2008
AE 9: Convey in relevant publications the need to pay attention to the special qualities of the AONB, opportunities for different activities and the need to preserve and protect the character of the area.	Contact relevant bodies and organisations to draw attention to the area's qualities and activities and the opportunities for activity, leisure and cultural holidays.	AONB Unit Wales Tourist Board North Wales Tourist Partnership	2005
AE 10: Provide guidance on running businesses and services in the leisure/tourism sector during the Plan period.	Co-operate to arrange a conference/ open day aimed at local people to raise awareness of the opportunities to operate local services and business.	Economic and Regen. Service Menter a Busnes AONB Unit	2006
AE 11: Co-operate on a project to promote Pwllheli and Nefyn as the main towns of the Peninsula and gateways to Llŷn AONB.	Work in co-operation to prepare a report on possible improvements to the towns of Nefyn and Pwllheli and marketing them as gateways to the AONB.	AONB Unit Economic and Regen. Service Planning and Transp. Service Pwllheli Town Council Nefyn Town Council Pwllheli/ Llŷn Partnership	2006
AE 12: Co-ordinate research into the potential and possible implications of the information technology industry as an economic sector in the AONB.	Commission a research project and prepare report. Distribute findings to relevant bodies such as the Welsh Development Agency.	Economic and Regen. Service Planning and Transp. Service AONB Unit Welsh Development Agency Sustainable Gwynedd	2007-08
AE 13: Ensure that the AONB and environment are recognized as an asset to businesses by being given adequate and sufficient emphasis in the Gwynedd Economic Development Strategy.	Ensure the matter is given attention in the Economic Development Strategy when it is reviewed in 2006.	AONB Joint Advisory Committee AONB Unit Economic and Regen. Service	2005-06